

You're Invited | Free Seminar | 1 CE Credit | Thursday, September 2

Healthcare Trends and Strategies for Controlling Costs



PLUS an update on Healthcare Reform + 2011 Benefit Strategies

Learn how to:

- **Control** rising healthcare costs
- **Enhance** the effectiveness of support programs
- **Improve** worker productivity
- **Improve** clinical outcomes
- **Increase** employee retention
- **Understand** Healthcare Reform mandates
- **Balance** 2011 health plan changes with other organizational needs



Thursday, September 2

7:45 am - 8:15 am
Seminar Registration

Continental breakfast is provided

8:15 am - 9:15 am
**Healthcare Reform +
2011 Benefit Strategies**

9:15 am - 10:30 am
**Healthcare Trends and
Strategies for Controlling Costs**

Location
Health Advocate

3043 Walton Road, Suite 150
Plymouth Meeting, PA 19462
Optional Health Advocate tour included

RSVP by August 26

Jill Still
Managing Consultant
The Savitz Organization
Call: 215.825.4035
Email: jillstill@savitz.com



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The Experts



Dr. Abbie Leibowitz
Chief Medical Officer
EVP and cofounder
Health Advocate, Inc.

Dr. Abbie Leibowitz is a nationally recognized authority on managed care, clinical management, quality assurance, and medical data and information systems. For the four years prior to October 2000, Dr. Leibowitz served as Chief Medical Officer for Aetna U.S. Healthcare. Before cofounding Health Advocate, Dr. Leibowitz was EVP for Digital Health Strategy and Business Development for Medscape, Inc. and a member of the company's Board of Directors. He is board certified by the American Board of Pediatrics and a fellow of the American Academy of Pediatrics.

About Health Advocate

Health Advocate™, Inc., the nation's leading independent healthcare advocacy and assistance company, serves more than 6,000 clients, providing more than 18 million Americans with expert, personalized help to resolve healthcare and insurance-related issues. The company offers a spectrum of Advocacy, Wellness, Pricing Decision Support and Human Resources solutions to help save time and money. The company also offers a direct-to-consumer advocacy service called Health Proponent® to individuals who are not part of groups.

Health Advocate is not affiliated with any insurance or third party provider. Health Advocate does not replace health insurance coverage, provide medical care or recommend treatment.

www.HealthAdvocate.com



Bobbi M. Butler - Principal and Director Group Benefits Consulting; Mark Cesarano, Jill Still and Joseph Ladzenski - Health and Welfare Managing Consultants of The Savitz Organization all have extensive experience in client management and the design, pricing, implementation and administration of all types of health and welfare benefit programs. As health and welfare consultants, they develop, maintain and implement the client's annual services program, including strategy development, annual planning and design evaluation, experience reviews, vendor negotiations and searches, plan budgeting, pricing and contribution rate development. In addition, all are frequent speakers at seminars and professional roundtables.

About The Savitz Organization

Savitz is a full-service employee benefits firm that helps organizations manage their benefit programs and achieve their strategic objectives. Our consulting, administration and actuarial expertise spans the spectrum of traditional pensions, health and welfare programs, retiree medical benefits and defined contribution plans.

When we enter into a client engagement, we take the time to listen and understand our client's objectives to ensure that our actions and advice align with their strategic goals. As employee benefit experts, we also provide frank input and a fresh perspective, and keep our clients aware of best practices, emerging trends and new developments in the employee benefits arena. Our clients tell us that our willingness to discuss all available options, and our timeliness and sensitivity to what is really important to them, sets us apart from other firms.

